

2022

Amman Jordan:
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EDUCATION

PhD in Business Economics- Telecommunication
Jordan University
Feb 2014

MSc in Economics
Jordan University
Sept 1999

BSc in Economics
Jordan University
Jan 1996

CERTIFICATES and DESIGNATIONS

- Certificate in International Trade 2006 FITT Canada, Ontario
- Designation of International Trade professional 2007 FITT Canada, Ontario
- Diploma of International Trade, 2007, FITT Canada, Ontario
- International Business Management, 2007, Mohawk College, Canada, Ontario
- PUM Certificate Netherland experts, 2017, Amman

EXPERIENCE

Vice Chairman of the Board of Commissioners and General |

Secretary. Telecommunication of Regulatory Commission TRC
Nov 2021 - till now

Director of Investment and Entrepreneurship Department |

Ministry of Digital Economy and Entrepreneurship MODEE
Sep 2020 - Nov 2021

- Adopting strategies, policies and programs that supports and attracts for investment and entrepreneurship in the digital economy, making sure that there is a continues growth in the sector's investments and that entrepreneurs to are supported to be able to achieve social sustainable development goals and creating job opportunities.
- Development and implementation of strategies and policies and procedures for investment and international representation in the digital economy sector and ensuring the implementation of the strategies,
- Preparing policies and procedures necessary to provide an attractive environment for investors, making sure that there is a continues growth in the sector's investments, also ensure that the kingdom's interest is best achieved through the relations with regional and international organizations, and countries.
- Development and implementation of strategies, policies and procedures with regards to social entrepreneurship in the digital economy, ensuring that these strategies, policies and procedures are applied to enhance the social entrepreneurial environment also to facilitate their legislation and connections with investors, as a result, supporting the national economy and the local community.

Director of Investment and Promotions Department |

Ministry of Digital Economy and Entrepreneurship MODEE

Sep 2016 - Sep 2020

- Conduct policy dialogue with governments, development partners, the private sector, and other stakeholders to identify and address challenges to scaling up private sector development and PPPs.
- Monitor the implementation of the decisions and programs of action of regional & international committee's task forces.
- Conduct research and studies required to create opportunities for cooperation with countries, regional and international organizations, institutions and other parties.
- Manage & implement E- initiative with the objectives of increasing the usage communications and information technology in all sectors enhancing skill sets, and work readiness for ICT graduates.
- Dealing with investors and companies including relationship management to facilitate communication with other institutions

Secretary General Counselor|

Ministry of Information Technology and Telecommunications

MOICT

March-2016- Sep-2016

Director of performance Monitoring and Development (PMD) / Acting |

Ministry of Information Technology and Telecommunications

MOICT

April 2018 - March 2020

- Monitoring and analysis of efficiency and effectiveness indicators for operations:
- Streamline of processes and continuous improvement:
- Measuring Customer Satisfaction.
- Maintain the performance level by at least 80% on the strategic and operational levels in the ministry.
- Monitor the implementation of all internal procedures efficiently and effectively, improve, and simplify annually.
- The adoption of best practices that enhance the working environment.

Director of Policies and Strategies Department |
Ministry of Information Technology and Telecommunications
MOICT

Sept 2014 - March 2016

- Preparing and reviewing the general policy of the telecommunications and information technology and postal sectors in the Kingdom and setting a national strategic plan in accordance with this policy in cooperation with stakeholders in these sectors.
- Fostering the Kingdom's interests with states, regional and international organizations, unions, and commissions concerned with telecommunications and information technology; and to oversee the representation of the Kingdom in those forums in cooperation with the Telecommunications Regulatory Commission, the ministries, and concerned parties.
- Working towards the elimination of impediments in the telecommunications and information technology sectors through coordination and cooperation with the Telecommunications Regulatory Commission and other parties in such a way as to assist the Ministry in performing its duties and responsibilities.
- Monitoring all progress in the ICT sector from a micro level prospective, challenges and opportunities.

Director of Economics Department | Tele communication
Regulatory Commission TRC - Jordan

June 2009 - Sept 2014

- Propose policies, rules and regulations to stimulate competition in the telecommunications, information technology and post sectors, relying on market forces.
- Monitor the operation of the licensed companies to ensure fair competition and no anti-competitive practices, in coordination with other concerned departments.
- Preparing costing Models for wholesale interconnection between operators based on LRIC & FAC modules methodologies.
- Preparing retail-costing modules for monopolist and dominant operators.
- Follow the Jordan's commitments under the regional and international agreements with respect to Information and Communications technology (ICT) and postal services including those under the World Trade Organization (WTO).
- Gather information related to telecommunications, information technology and post sectors, analyze and prepare

periodical reports.

- Conduct market surveys to assess customer satisfaction, demand and quality of services...etc.
- Prepare trended financial data about the market, players, and international trends.

Researcher- Securities Depository Center, Amman, Jordan
March-May- 2009

Collector– ARO Inc., Hamilton -Ontario-Canada
August 2007 -July2008

Marketing Research Manager

| NCO Financial Services, Hamilton, Ontario, Canada
June 2005 -July2007

Head of Research and Higher Studies Department|

Graduate Studies Department -Institute of Banking Studies
Amman -Jordan
April 1999 –June 2005

Accountant head of auditing - Greater Amman Municipality -Amman –Jordan Sep
1996 -April 1999

SKILLS & ABILITIES

- Effective interpersonal and communication skills.
- Ability to create and develop relationships with senior level management.
- Exceptional presentation skills.
- Expert in management and organization.
- Proven leadership skills with strong decision making ability.
- Experienced as management director.
- Capability to lead staff in professional manner.
- Compute knowledge with Ms Office suite and Internet browsing.

- Strong ability to work in fast-paced environment.
- Outstanding ability to conduct marketing research.
- Qualified in strategy implementation.
- Ability to perform multiple tasks in timely manner.
- Extremely professional and disciplined.

SPEAKER – EVENTS

- FITT Annual Conferences, International Business, Canada. 2009
- ICT Significant Market Power workshop EMERG, Barcelona, Spain, June 2010.
- Convergence ICT Conference - Challenges and Opportunities - Lebanon, Sep 2010.
- JEDCO, The Impacts of ICT Services on Economics Development. Jordan, 2010.
- ITU Meeting, Indicators and Data of ICT Sector, Geneva, 2010.
- UN Meeting, Building ICT Data Measures, Lebanon, 2011.
- Twining Closing Conference, European Union and TRC, Jordan, 2013.
- EMERG Meeting, Jordan, 2014.
- Urbanization, Sustainable Smart city, workshop with UN, Talal Abu Gazala group, 2015.
- UNESCO-ALECSO Inception Meeting on 'ICT CFT: Contextualization Harnessing OER' 17 -18 August 2015 Tunis, Tunisia.
- Smart Cities and Digital Economy, Amman, Trade Ministry 2017.
- Digital transformation meeting, UAE, 2018.
- Smart Applications in E-Commerce, Husain Business Park, 2018.
- Electronic AEEE Conference, 2018, Amman
- Conference of Entrepreneurship Ecosystem , Taipei, Taiwan
- Entrepreneurship in the middle east countries, Hague Academy, Netherland
- Defense Academy, 2020, Literature for Military students, Amman

LEADERSHIP

- Digital Skills Bootcamp with HTU, 2020
- Knowledge centers and incubators 2020
- GIP Project of MODEE, 2019
- RBK Boot camp , project Manager with RBK, USA, 2015-Present
- Internet for All, project Manager with World Economic Forum, 2017
- Creativity labs , project with Digital Opportunity Trust Canada, 2016
- Telecom Law Review, MOICT, 2015.
- Personal Data Protection Law Drafting, MOICT, 2015.
- Review of Universal Services Policy, MOICT, 2015.
- Twinning Project Team Leader– European Commission and Jordan,
- Market Review Implementation, TRC- Jordan, 2011-2013.
- Market Review Coordinator- TRC, Jordan, 2009-2013.
- LRIC Costing Project, Project Manager, TRC, Jordan, 2009- 2014.
- Accounting Separation Project Manager, TRC, 2013.

PUBLICATIONS

- Green Transformational Leadership, Green Entrepreneurial Orientation and Performance of SMEs: The Mediating Role of Green Product Innovation, Journal of Open Innovation: Technology, Market, and Complexity
- The Development of Telecommunication and IT in Jordan in 100 years, Culture Ministry, 2021.
- Altasous- Collection of Articles, Fathaat publisher
- Similar to Death, Novel, 2018, Fathaat Publisher
- The Harbor, Short Stories, Fathaat publisher, 2013.
- Memories under Escalator, Novel, Fathaat publisher, 2014.
- Exasperation of Poets, Poems, Fathaat publisher, 2015.
- Gewayia (A Lure you don't want to talk about) , Novel , Dar

Fathaat, 2016.

- The Taxation Effects on the Telecom Markets, Dirasat Administrative Science Magazine, VOL 42, NO 2 (2015).
- Different articles in Local Jordanian Newspapers.

A W A R D S

- ScociaBank Ontario Trust Fund- Hamilton Canada- 2007 awards
- Dean's Honor List- Mohawk College- Hamilton- Canada 2007
- First Prize for the best short story in Jordan - the Jordanian Writers Committee 1996.
- Sabwoon Bazar- First Exhibition - Hamilton- Canada
- Several participations and rewards in theatre festivals in and outside Jordan.
- Several participations in art galleries for Jordan University and other parties.

M E M B E R S H I P

- Jordanian Writers Society, Amman- Jordan.
- Forum for International Trade Training (FITT), Ottawa- Ontario.
- Mohawk College Alumni Association, Hamilton- Ontario
- Hamilton Art Gallery, Hamilton- Ontario
- Jordanian Art Association, Amman- Jordan
- Moktaber Sardeeiya, Amman- Jordan
- Jordan Narrative Associative. CEO, Jordan